



Application Pack

Project Lead - Love Letham Project

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Wellbeing Economy Alliance Scotland (known as WEAll Scotland) is a Scottish Charitable Organisation (SCIO), regulated by the Scottish Charity Regulator (OSCR). Scottish Charity Number SC049174



About us

Origins

[Wellbeing Economy Alliance \(WEAll\) Scotland](#), officially founded in June 2018, is a registered charity and the most established local hub of WEAll Global to date, aiming to help build a Wellbeing Economy in Scotland.

Across the country, the purpose of the economy and dominant model of growth is being reconsidered, with pioneering projects springing up across different sectors. The Scottish hub emerged from the energy here to accelerate system change and to transform our economy into one that serves people and communities first and foremost, while respecting our natural environment.

WEAll Scotland aims to build a network of Allies where we amplify and advocate for other organisations who are building a Wellbeing Economy, using our position of significant influence to maximise reach. We collaborate with partners in creating proof of concept for our ideas, always working in a cross-sectoral way. Lastly, we work to change the narrative and tell a new story of what is possible with our economy. The hub offers vital coordination and strategic direction, which are required at a national level to support Scotland to lead the way towards fundamental system change.

Impact so far

WEAll Scotland has delivered significantly in its short existence. For a comprehensive list of our events, resources, Allies, and more, please see our [website](#).

Our funding

WEAll Scotland operated as a voluntary organisation for the first two years of its operations. In 2020 we were granted significant funding from Friends Provident Foundation for the flagship Allies programme, which underpins our network. We also have project funding for specific projects including in the Cairngorms National Park, with several local authorities and with the Scottish Football Association. For 2023-24, Cattanach are funding us for two further years of the [Love Letham](#) project, working to build a children's wellbeing budget in Letham in Perth and Kinross.



The pioneering project is supporting children, young people, families, the wider community and organisations like Perth & Kinross Council to work together to create a shared local vision of what children and young people need to flourish, as well as a plan to deliver it. By bringing children and communities together with decision makers we'll create a shared roadmap that captures what matters most to people.

This innovative programme is part of a growing movement of people, organisations and businesses across Scotland who are trying to build a Wellbeing Economy. Working together we can think through what we all need to live good lives on a healthy planet and redirect our institutions, policy and practice to work in service of our collective wellbeing. The next step for us is to think even more 'upstream', ensuring that the needs of babies, younger children and their families are at the heart of local decision-making.

Our board and team

WEAll Scotland is a highly respected organisation with substantial influence on the adoption of the Wellbeing Economy agenda in Scotland. WEAll Scotland's staff team and board can be found [here](#).

Job Description: Love Letham Project Lead

Location: Ideally based in, or close to, Letham; but applicants from other areas will be considered. Regular travel to Letham and other parts of Scotland is expected and there will be a degree of homeworking

Salary: Grade 2 £30,815, 0.7FTE (£21,570.50 annual)

Hours: 21 hours per week

Contract length: Fixed term contract until December 2024, with extension subject to further funding

Reporting to: WEAll Scotland Director

About the role

The Project Lead will play a key role in driving forward the Love Letham project. This project has set up a Commission and regularly convenes them to cocreate and explore wellbeing priorities, and to ensure that these wellbeing priorities are addressed and resourced locally. The ultimate goal is to deliver a wellbeing budget in Letham.

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The Project Lead will support our specialist freelance associates, who are participation experts, in the running of the project. They will be responsible for building relationships with local stakeholders and liaising with the Commission and the local authority as well as booking rooms and travel,, writing update reports and maintaining our website. They will ensure excellent communications with all stakeholders throughout the project. They will provide regular updates to the director and occasionally liaise with our funder.

WEAll Scotland has a strong external profile and you will represent the organisation externally, on occasion. You will support the delivery of regular Commission meetings in Letham.

You will also work closely with a new role, an Early Years Participation Lead.

Key Responsibilities

- Building relationships with local stakeholders and particularly those involved in contributing as participants
- Recruiting people to the Commissions, as appropriate
- Building buy in and good will for Love Letham beyond the Commission
- All administration of events (inviting, planning, booking, childcare for participants etc)
- Being the go-to person for the operational delivery of the project with strategic support from our specialist associates
- Organising everything in relation to Commission meetings and events, including catering, venues, childcare support, etc
- Linking the project in Letham with the wider work of WEAll Scotland
- Liaising with WEAll Scotland Comms Lead to share and develop project media assets and comms plan
- Attending regular meetings with the WEAll staff team (online)
- Connecting Love Letham with work happening across the rest of Perth and Kinross, in other local authorities and at national level, with support from the Director
- Reporting regularly to the Director on progress against agreed objectives
- Supporting evaluation and monitoring across Love Letham

Key Skills and Experience

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Essential

- Evidence of project management skills - either through qualifications or relevant experience
- Excellent at building and sustaining relationships
- Sound administration skills
- Flexible, proactive and strong self-management skills
- Energetic and proactive approach
- Someone who shares the values of the Wellbeing Economy movement

Preferred/Optional

- *Understanding of research and participation principles*
- *Community and learning development knowledge*
- *Excellent knowledge of Wellbeing Economy principles*
- *Someone who is passionate about, and has a track record of, delivering change*
- *Experience working in or with local authorities or other public sector bodies in Scotland*

We acknowledge that people from a number of communities are underrepresented in our team and in the wider movement of those seeking systemic economic change and the charity sector in general, and we're committed to addressing this. If you believe you would bring greater diversity to our team, we are particularly keen to hear from you. We are open to assisting with childcare or other duties that may prevent candidates from attending an interview.

How to apply

To apply, please download an [application form](#), complete it and send it to jobs@scotland.weall.org before the closing date. Please send your application as a word document or PD and please do not include any other documents with your application - they will not be read.

Closing date for applications: **23:59 on Sunday 26 March 2023**

First interviews will take place on **w/c 10th April 2023** with second interviews on **w/c 17th April 2023**.



We will let you know if you are successful at securing an interview. Due to the volume of applications we usually receive, we regret that we are unable to offer feedback to individual applicants who aren't selected for an interview.

Get in touch

If you have any questions about the role, please contact WEAll Scotland Interim Co-Director, Lisa Hough-Stewart, on lisa@weall.org